

PRESS RELEASE

FOR IMMEDIATE RELEASE

Standard Chartered Arts in the Park Celebrates 25th Anniversary With the Return of the Night Parade in Causeway Bay in late November



High-resolution images: <https://tinyurl.com/SCAIP2025>

(17 October 2025, Hong Kong) 2025 marks the 25th anniversary of *Standard Chartered Arts in the Park*. The anniversary edition takes inspiration from *The Adventures of Pinocchio* by Italian author Carlo Collodi, a novel that sees the marionette encounter the Sly Fox and Cat, resist the temptations of the Land of Toys, and escape from the belly of the Terrible Dogfish. But will Pinocchio learn to be honest and brave, and find his way back to puppet maker Geppetto? Come along to *Standard Chartered Arts in the Park* on 29 and 30 November and find out whether Pinocchio can grow from a wooden puppet to a real boy! On this special occasion, we are also delighted to announce the return of the illuminated Night Parade in Lee Gardens Area, Causeway Bay. After a seven-year break, the magical parade transforms Causeway Bay into a dazzling stage with artworks crafted by local artists. Join us for a fun weekend of visual and sensorial art adventures, and celebrate community arts and youth creativity!

Twenty-five years of youth creativity and over 1.9 million visitors

Since its launch in 2001, *Standard Chartered Arts in the Park* – Hong Kong's most significant youth outdoor arts festival – has attracted over 1.9 million visitors. This year's event highlights include a spectacular Grand Finale Parade, the illuminated Night Parade, 17 creative arts booths, live storytelling sessions, African drumming workshops, 60 non-stop live performances, and a display of over 1,000 pieces of artwork. Visitors can capture keepsake photos and interact with our giant puppets at surprise appearances throughout the weekend.

Showcasing 100% Hong Kong local craftsmanship

In the early years, to help develop giant puppet-making techniques in Hong Kong, we invited renowned international puppet masters Paul McLaren and Sharon George to train local artists and share world-class puppet-crafting and costume-making techniques. We also collaborated with acclaimed UK-based art group The Lantern Company on the previous Night Parades. After years of dedicated craftsmanship, all the fabulous parade puppets and costumes on display at *Standard Chartered Arts in the Park* are now handcrafted by local Hong Kong artists.



Night Parade transforms Causeway Bay into an illuminated stage

In 2013, we launched our first-ever **Night Parade** – a dazzling, world-class event featuring spectacular illuminated giant puppets. This year, after a break of seven years, the Night Parade returns – transforming the Lee Gardens Area in Causeway Bay into a dazzling stage where 13 groups of talented Hong Kong artists showcase 5 glowing giant puppets and 8 extravagant twinkling carnival costumes. Join us as night falls and watch Pinocchio, Geppetto, the Sly Fox, and the Terrible Dogfish, light up the city streets. The Night Parade takes place on Saturday 29 November. Starting at 8:30pm at Lee Garden One Main Entrance, the parade moves along Yun Ping Road, Pak Sha Road, Lee Garden Road and Kai Chiu Road to Hysan Place and back.



Grand Finale Party: A parade of 10 four-metre-tall giant puppets strolling through the streets of Causeway Bay



On Sunday, 30 November at 2:30pm, the hugely popular **Grand Finale Parade** brings *The Adventures of Pinocchio* to the bustling streets of Causeway Bay. Starting from Victoria Park, heads along Great George Street and past Sogo before looping back to East Point Road. The event features 10 four-metre-tall puppets and 500 young people, including students from 100 local schools and professional dancers. It elevates the lively carnival atmosphere to its peak, bringing viewers a magical and unforgettable experience.



Organised by Hong Kong Youth Arts Foundation (HKYAF), Standard Chartered Arts in the Park is sponsored by Standard Chartered Community Foundation and powered by Standard Chartered Bank (Hong Kong) Limited, with support from the Hong Kong Tourism Board and the Wan Chai District Office. Hysan Development Company Limited is the partnering sponsor for the Night Parade.

For more information on *Standard Chartered Arts in the Park 2025*, please visit www.scartsinthepark.com or follow us on Facebook and Instagram @SCArtsInThePark.

NOTES TO EDITORS

Standard Chartered Arts in the Park 2025

Date: 29 and 30 November 2025 (Saturday and Sunday)

Time: 10am – 5pm

Venue: Central Lawn, Victoria Park, Causeway Bay

Standard Chartered Arts in the Park 2025 – Night Parade

Date: 29 November 2025 (Saturday)

Time: 8:30pm – 10:00pm

Route: From Lee Garden One Main Entrance along Yun Ping Road, Pak Sha Road, Lee Garden Road and Kai Chiu Road to Hysan Place and back

Standard Chartered Arts in the Park 2025 – Grand Finale Parade

Date: 30 November 2025 (Sunday)

Time: 2:30pm – 4:00pm

Route: From Victoria Park along Great George Street, past Sogo, to East Point Road and back

About Standard Chartered Arts in the Park

Standard Chartered Arts in the Park is an annual youth education programme through the arts. The six-month programme provides participants with exciting opportunities that help improve their self-confidence and enhance important life skills such as creativity, team spirit and leadership. Every year, the programme culminates in a two-day, free admission family-oriented arts carnival that nurtures positivity, creativity and appreciation of Hong Kong's talented youth.

Launched in 2001, Standard Chartered Arts in the Park first took place at Stanley Plaza. Since then, the event has become the largest outdoor youth arts festival in Hong Kong, moving to Victoria Park in Causeway Bay in 2008. In 2012, the Grand Finale Parade expanded out of the park and onto the streets of Causeway Bay, and in 2013 the very first illuminated Night Parade took place. In 2020, a week-long online programme was launched to help children get creative at home. Each year, over 3,500 young people come together with local and overseas organisations to produce vibrant costumes and giant puppets for spectacular street parades, plus a variety of stage performances and art stalls, attracting over 190,000 visitors each year previously.

For more information about Standard Chartered Arts in the Park, please visit www.scartsinthepark.com or follow us on Facebook and Instagram @SCArtsInThePark.

About Hong Kong Youth Arts Foundation (HKYAF)

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

About Standard Chartered

Standard Chartered is a leading international banking group, with a presence in 54 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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Media Enquiries

Hong Kong Youth Arts Foundation

Josephine Leung (852) 2877 2625 | josephine@hkyaf.com

Bernice Wun (852) 2214 0266 | bernice@hkyaf.com

Hayes Ng (852) 2877 2207 | hayes@hkyaf.com